

**2013 County Tourism Statistics by NC Prosperity Zone**

County	2013 Expenditures	Percent Change	2013 Payroll	Percent Change	2013 Employment	Percent Change	2013 State Tax Receipts	Percent Change	2013 Local Tax Receipts	Percent Change
	(\$ millions)	(2012 - 2013)	(\$ millions)	(2012 - 2013)	(thousands)	(2012 - 2013)	(\$ millions)	(2012 - 2013)	(\$ millions)	(2012 - 2013)
<b>Southeast</b>										
Brunswick	470.58	5.5%	85.71	6.4%	5.03	3.8%	21.38	5.9%	28.24	3.9%
Carteret	302.77	7.4%	52.93	7.6%	3.06	4.5%	13.38	7.5%	17.76	4.6%
Craven	120.75	1.2%	22.30	2.0%	1.03	-0.5%	6.48	1.9%	2.59	2.0%
Duplin	36.96	3.5%	4.12	4.3%	0.20	1.8%	2.10	4.1%	1.17	3.4%
Greene	5.45	1.0%	0.52	1.8%	0.03	-0.7%	0.30	2.0%	0.19	5.2%
Jones	3.91	0.7%	0.52	1.5%	0.02	-1.0%	0.23	2.0%	0.12	1.6%
Lenoir	79.93	0.5%	12.93	1.3%	0.62	-1.1%	4.36	1.4%	1.50	1.8%
New Hanover	477.68	3.8%	105.41	4.6%	5.46	2.1%	22.82	3.9%	19.02	3.2%
Onslow	210.49	3.5%	37.77	4.3%	1.73	1.8%	10.70	3.7%	7.70	3.1%
Pamlico	16.24	3.9%	1.87	4.7%	0.08	2.1%	0.66	4.2%	1.75	3.4%
Pender	84.18	4.4%	14.12	5.3%	0.76	2.7%	3.97	4.8%	5.80	3.6%
Wayne	147.46	2.1%	19.06	2.9%	0.99	0.4%	8.93	3.1%	2.18	2.6%
<b>Total</b>	<b>\$1,956.40</b>	<b>4.3%</b>	<b>\$357.25</b>	<b>5.3%</b>	<b>18.99</b>	<b>2.5%</b>	<b>\$95.31</b>	<b>4.3%</b>	<b>\$88.02</b>	<b>3.6%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>
<b>Northeast</b>										
Beaufort	70.99	-0.1%	8.97	0.6%	0.43	-1.8%	3.53	0.9%	4.14	1.6%
Bertie	12.73	0.3%	1.23	1.1%	0.05	-1.3%	0.69	1.7%	0.69	1.5%
Camden	1.92	3.3%	0.21	4.1%	0.01	1.6%	0.10	3.9%	0.15	3.3%
Chowan	18.72	3.3%	2.70	4.1%	0.14	1.6%	0.89	3.7%	1.15	3.9%
Currituck	137.71	5.0%	25.08	5.8%	1.50	3.3%	5.79	5.3%	6.28	3.7%
Dare	953.04	2.9%	191.73	3.7%	11.75	1.2%	44.76	3.2%	42.64	3.0%
Edgecombe	53.58	0.0%	7.15	0.8%	0.35	-1.6%	2.91	1.2%	0.92	4.8%
Gates	6.02	2.1%	0.50	2.9%	0.02	0.4%	0.36	3.1%	0.22	2.5%
Halifax	84.29	2.9%	9.80	3.7%	0.51	1.2%	5.07	3.7%	1.99	3.0%
Hertford	26.19	2.6%	3.22	3.2%	0.17	1.8%	1.53	3.4%	0.64	2.8%
Hyde	32.36	1.2%	6.06	1.9%	0.37	-0.5%	1.50	1.6%	1.71	2.4%
Martin	28.96	3.5%	4.20	4.3%	0.22	1.8%	1.55	4.0%	0.69	3.3%
Nash	257.73	0.4%	48.62	1.1%	2.83	-1.3%	13.24	1.0%	6.81	2.0%
Northampton	13.09	-0.9%	1.47	-0.2%	0.05	-2.6%	0.57	-0.2%	1.08	0.9%
Pasquotank	55.04	0.6%	8.13	1.4%	0.46	-1.1%	2.97	1.4%	1.22	2.0%
Perquimans	9.83	3.3%	1.15	4.1%	0.04	1.6%	0.40	3.6%	1.08	3.1%
Pitt	205.67	3.0%	39.33	3.8%	1.98	1.3%	10.46	3.5%	4.45	3.0%
Tyrrell	3.46	2.3%	0.32	3.1%	0.01	0.6%	0.16	3.0%	0.32	2.7%
Washington	14.36	1.8%	1.83	2.6%	0.09	0.1%	0.78	2.7%	0.59	2.4%
Wilson	104.04	1.5%	14.83	1.8%	0.80	-0.2%	5.98	2.4%	1.94	2.3%
<b>Total</b>	<b>\$2,089.72</b>	<b>2.3%</b>	<b>\$376.50</b>	<b>3.5%</b>	<b>21.81</b>	<b>0.9%</b>	<b>\$103.26</b>	<b>2.7%</b>	<b>\$78.71</b>	<b>2.8%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>

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County	2013 Expenditures	Percent Change	2013 Payroll	Percent Change	2013 Employment	Percent Change	2013 State Tax Receipts	Percent Change	2013 Local Tax Receipts	Percent Change
	(\$ millions)	(2012 - 2013)	(\$ millions)	(2012 - 2013)	(thousands)	(2012 - 2013)	(\$ millions)	(2012 - 2013)	(\$ millions)	(2012 - 2013)
<b>Sandhills (South Central)</b>										
Bladen	36.42	2.0%	3.73	2.1%	0.19	0.3%	2.14	3.0%	1.01	2.4%
Columbus	49.59	3.6%	5.77	4.4%	0.29	1.8%	2.78	4.1%	1.32	3.4%
Cumberland	471.99	0.9%	84.94	1.7%	4.22	-0.7%	24.81	1.6%	9.73	2.1%
Hoke	10.76	2.0%	1.29	2.8%	0.07	0.3%	0.59	2.7%	0.16	2.6%
Montgomery	25.58	2.7%	2.52	3.5%	0.11	1.0%	1.16	3.2%	2.57	3.9%
Moore	409.97	4.5%	89.43	5.4%	5.14	2.8%	20.58	4.9%	12.10	3.6%
Richmond	44.20	4.5%	7.61	5.3%	0.40	2.8%	2.29	4.9%	0.81	3.7%
Robeson	127.57	1.4%	18.49	2.2%	1.05	-0.3%	7.24	2.4%	2.48	2.3%
Sampson	46.11	2.2%	5.77	2.6%	0.28	0.5%	2.52	3.0%	1.42	2.7%
Scotland	39.20	1.1%	6.22	1.9%	0.35	-0.6%	2.12	1.9%	0.67	2.2%
<b>Total</b>	<b>\$1,261.40</b>	<b>2.5%</b>	<b>\$225.74</b>	<b>3.6%</b>	<b>12.09</b>	<b>1.0%</b>	<b>\$66.21</b>	<b>2.9%</b>	<b>\$32.27</b>	<b>2.9%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>
<b>North Central</b>										
Chatham	30.77	4.4%	3.59	5.2%	0.17	2.7%	1.77	4.8%	0.55	3.9%
Durham	657.17	5.8%	131.18	6.6%	7.64	4.1%	34.45	6.1%	21.50	11.5%
Franklin	21.05	-0.9%	2.38	-0.1%	0.12	-2.5%	1.14	0.3%	0.52	1.3%
Granville	44.43	3.4%	5.34	4.2%	0.29	1.7%	2.52	4.0%	1.20	3.3%
Harnett	74.55	3.9%	10.32	4.7%	0.56	2.1%	4.00	4.3%	1.64	3.4%
Johnston	204.51	3.5%	30.35	4.3%	1.66	1.8%	11.19	4.0%	5.04	3.3%
Lee	67.99	4.5%	11.60	5.4%	0.60	2.8%	3.82	4.9%	1.32	3.8%
Orange	168.59	4.3%	31.00	5.1%	1.70	2.6%	8.94	4.7%	3.57	7.7%
Person	32.81	0.0%	3.94	0.8%	0.21	-1.6%	1.89	1.4%	0.71	1.4%
Vance	42.83	0.2%	5.61	1.0%	0.28	-1.5%	2.50	1.6%	1.22	1.3%
Wake	1,883.01	5.1%	572.89	5.2%	20.27	3.1%	89.11	5.2%	49.53	3.8%
Warren	25.65	1.4%	3.03	2.2%	0.13	-0.3%	0.92	2.0%	2.19	2.4%
<b>Total</b>	<b>\$3,253.35</b>	<b>4.8%</b>	<b>\$811.21</b>	<b>5.1%</b>	<b>33.63</b>	<b>2.9%</b>	<b>\$162.26</b>	<b>4.8%</b>	<b>\$89.00</b>	<b>5.6%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>
<b>Piedmont Triad (Central)</b>										
Alamance	\$163.80	4.7%	\$25.39	5.5%	1.31	2.9%	\$9.36	5.1%	\$2.78	3.9%
Caswell	7.96	3.9%	0.80	4.7%	0.04	2.1%	0.37	4.2%	0.55	3.4%
Davidson	142.77	4.3%	19.47	5.1%	0.94	2.5%	7.81	4.7%	4.49	3.8%
Davie	33.60	4.4%	5.88	5.2%	0.28	2.7%	1.82	4.8%	0.57	3.7%
Forsyth	753.77	5.9%	124.54	6.1%	6.26	3.6%	43.46	5.9%	13.44	4.8%
Guilford	1,206.74	4.1%	289.97	4.9%	12.45	2.4%	61.20	4.4%	26.77	3.4%
Randolph	124.53	3.5%	18.47	4.3%	0.92	1.8%	7.36	4.1%	1.96	3.4%
Rockingham	61.81	-0.8%	9.85	0.0%	0.51	-1.4%	3.21	0.2%	1.48	1.4%
Stokes	22.15	0.2%	2.75	1.0%	0.13	-1.4%	1.11	1.3%	0.85	1.8%
Surry	110.66	3.4%	15.53	4.2%	0.78	1.6%	6.00	3.9%	2.30	3.2%
Yadkin	33.39	3.1%	5.57	3.9%	0.33	1.4%	1.76	3.6%	0.80	3.1%
<b>Total</b>	<b>\$2,661.18</b>	<b>4.4%</b>	<b>\$518.22</b>	<b>5.3%</b>	<b>23.95</b>	<b>2.4%</b>	<b>\$143.45</b>	<b>4.6%</b>	<b>\$56.01</b>	<b>3.7%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>

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<b>Southwest</b>										
Anson	16.19	1.2%	1.92	1.9%	0.10	-0.5%	0.92	2.2%	0.39	2.1%
Cabarrus	371.87	2.5%	80.08	3.2%	3.98	0.8%	20.85	3.0%	6.51	2.8%
Cleveland	91.95	-0.5%	12.89	0.2%	0.63	-2.2%	5.32	0.8%	1.58	1.2%
Gaston	221.66	3.0%	34.10	3.8%	1.76	1.3%	12.41	3.6%	3.59	3.1%
Iredell	212.61	3.3%	32.04	4.1%	1.69	1.6%	11.47	3.9%	6.43	3.2%
Lincoln	48.28	1.0%	7.54	1.2%	0.36	-1.0%	2.62	1.9%	1.41	2.1%
Mecklenburg	4,610.04	4.7%	1,506.21	5.5%	46.53	2.9%	214.78	4.7%	110.87	3.3%
Rowan	145.28	5.5%	23.06	6.3%	1.25	3.7%	7.56	5.7%	4.62	4.1%
Stanly	70.68	2.1%	9.04	2.9%	0.46	0.4%	4.02	3.0%	2.05	2.6%
Union	112.76	3.8%	17.10	4.6%	0.91	2.1%	6.12	4.3%	2.01	3.4%
<b>Total</b>	<b>\$5,901.33</b>	<b>4.3%</b>	<b>\$1,723.97</b>	<b>5.0%</b>	<b>57.67</b>	<b>2.8%</b>	<b>\$286.07</b>	<b>4.1%</b>	<b>\$139.46</b>	<b>3.3%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>
<b>Northwest</b>										
Alexander	18.12	3.6%	2.60	4.4%	0.11	1.8%	0.98	4.2%	0.73	3.3%
Alleghany	22.00	0.2%	3.84	1.0%	0.18	-1.4%	1.03	0.8%	1.45	2.0%
Ashe	47.71	2.5%	6.83	3.3%	0.37	0.8%	2.41	3.1%	2.52	2.8%
Avery	104.97	1.2%	23.32	2.0%	1.18	-0.5%	5.16	1.6%	4.57	2.4%
Burke	86.59	7.6%	12.20	8.5%	0.66	5.8%	4.67	7.3%	2.39	5.6%
Caldwell	47.89	2.9%	7.00	3.7%	0.33	1.2%	2.56	3.6%	1.44	3.0%
Catawba	232.04	5.1%	40.82	5.9%	2.15	3.4%	12.48	5.4%	6.72	4.2%
McDowell	50.76	3.5%	7.37	4.3%	0.40	1.7%	2.61	4.0%	1.79	3.3%
Mitchell	21.06	0.5%	3.11	1.3%	0.16	-1.2%	0.91	1.2%	0.89	2.0%
Watauga	216.72	2.7%	46.45	3.5%	2.52	1.0%	10.64	3.1%	8.32	2.9%
Wilkes	67.48	6.2%	9.62	7.0%	0.51	4.4%	3.24	6.3%	1.58	4.5%
Yancey	32.78	3.4%	5.17	4.2%	0.23	1.7%	1.44	3.8%	2.27	3.2%
<b>Total</b>	<b>\$948.12</b>	<b>3.8%</b>	<b>\$168.31</b>	<b>4.7%</b>	<b>8.81</b>	<b>1.9%</b>	<b>\$48.14</b>	<b>4.0%</b>	<b>\$34.67</b>	<b>3.3%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>
<b>Western</b>										
Buncombe	901.28	8.0%	190.21	8.5%	9.79	5.0%	44.93	8.1%	29.07	6.1%
Cherokee	37.03	4.8%	5.48	5.6%	0.30	3.1%	1.72	5.1%	2.15	3.7%
Clay	12.51	1.8%	1.33	2.5%	0.06	0.1%	0.51	2.2%	1.36	2.6%
Graham	24.84	0.0%	4.16	0.8%	0.25	-1.6%	1.14	0.6%	1.62	1.9%
Haywood	155.38	4.5%	31.48	5.4%	1.61	2.8%	8.42	4.6%	5.69	3.6%
Henderson	233.25	6.8%	40.52	7.2%	2.05	4.4%	10.37	6.9%	9.85	4.6%
Jackson	163.03	4.5%	36.55	5.3%	1.61	2.7%	8.94	4.5%	7.37	3.6%
Macon	140.85	3.8%	23.66	4.6%	1.18	2.0%	6.21	4.1%	11.08	3.3%
Madison	32.83	1.9%	6.19	2.7%	0.31	0.2%	1.66	2.5%	1.48	2.6%
Polk	23.30	3.0%	3.24	3.8%	0.18	1.3%	1.19	3.6%	1.28	3.1%
Rutherford	150.51	0.5%	20.73	1.3%	1.14	-1.1%	8.80	1.8%	4.43	1.7%
Swain	187.99	2.1%	51.75	2.9%	2.11	0.4%	11.49	2.1%	3.95	2.7%
Transylvania	84.26	4.1%	14.83	4.9%	0.74	2.4%	3.20	4.5%	3.75	3.4%
<b>Total</b>	<b>\$2,147.07</b>	<b>5.5%</b>	<b>\$430.15</b>	<b>6.5%</b>	<b>21.32</b>	<b>3.2%</b>	<b>\$108.57</b>	<b>7.3%</b>	<b>\$83.09</b>	<b>4.3%</b>
<b>State Totals</b>	<b>\$20,218.58</b>	<b>4.2%</b>	<b>\$4,611.36</b>	<b>5.0%</b>	<b>198.27</b>	<b>2.4%</b>	<b>\$1,013.28</b>	<b>4.4%</b>	<b>\$601.22</b>	<b>3.8%</b>