

The 2005 Economic Impact of Travel on North Carolina Counties
 Prepared for the North Carolina Division of Tourism, Film and Sports Development
 By the Travel Industry Association of America

2005 County Tourism Statistics by Economic Development Partnership

County	2005 Expenditures (millions)	Percent Change (2004 - 2005)	2005 Payroll (millions)	2005 Employment (thousands)	2005 State Tax Receipts (millions)	2005 Local Tax Receipts (millions)	2005 Population
NC Southeast							
Bladen	28.20	8.7%	3.48	0.20	1.68	0.87	32,864
Brunswick	336.55	7.8%	72.50	4.81	16.44	22.07	89,469
Columbus	39.08	3.7%	5.31	0.30	2.26	1.15	54,513
Cumberland	328.09	4.1%	72.34	4.01	18.07	7.29	305,178
Hoke	7.16	7.2%	1.00	0.07	0.41	0.12	40,697
New Hanover	350.42	7.3%	88.70	5.26	17.83	13.85	180,359
Pender	61.00	5.7%	11.79	0.72	2.91	4.39	46,542
Richmond	38.95	7.1%	7.94	0.47	2.13	0.78	46,677
Robeson	97.78	5.8%	16.67	1.07	5.68	1.88	127,692
Sampson	37.64	6.7%	5.56	0.30	2.12	1.28	63,570
Scotland	31.18	4.4%	5.83	0.37	1.75	0.58	36,840
Total	1,356.05	6.3%	291.12	17.57	71.26	54.26	1,024,401
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066
Advantage West							
Alleghany	16.82	9.7%	3.43	0.18	0.84	1.18	10,848
Ashe	34.78	5.3%	5.79	0.36	1.84	2.01	25,492
Avery	82.81	1.2%	21.91	1.27	4.37	3.83	18,028
Buncombe	585.01	9.1%	147.43	8.71	30.95	18.91	216,731
Burke	65.35	5.2%	10.89	0.66	3.66	2.04	88,291
Caldwell	40.67	6.9%	6.87	0.37	2.23	1.36	78,496
Cherokee	31.04	-3.4%	5.47	0.34	1.54	1.97	26,173
Clay	10.92	8.9%	1.36	0.07	0.47	1.28	9,859
Graham	22.42	13.4%	4.46	0.30	1.10	1.56	8,120
Haywood	103.46	5.9%	22.98	1.40	5.50	4.48	56,588
Henderson	181.79	4.9%	37.18	2.13	8.52	8.56	97,798
Jackson	61.71	10.8%	11.63	0.67	2.92	5.09	35,748
Macon	102.52	11.1%	20.42	1.13	4.85	8.73	32,540
Madison	24.72	16.6%	5.48	0.31	1.32	1.20	20,300
McDowell	34.02	-0.4%	5.81	0.36	1.82	1.32	43,179
Mitchell	17.60	4.6%	3.06	0.18	0.80	0.80	15,892
Polk	16.66	7.4%	2.74	0.17	0.88	1.01	18,992
Rutherford	118.23	10.8%	19.29	1.20	7.10	3.75	63,308
Swain	222.01	4.0%	72.27	3.33	13.61	4.99	13,584
Transylvania	69.94	8.4%	14.50	0.82	2.85	3.38	29,882
Watauga	164.08	3.1%	40.66	2.50	8.57	6.77	42,928
Wilkes	53.25	5.6%	8.86	0.53	2.67	1.27	66,899
Yancey	23.57	6.8%	4.51	0.23	1.11	1.78	18,148
Total	2,083.38	6.8%	477.00	27.20	109.50	87.26	1,037,824
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066

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Carolina's							
Alexander	15.04	7.4%	2.42	0.12	0.84	0.67	35,898
Anson	12.65	10.7%	1.77	0.11	0.74	0.33	25,765
Cabarrus	222.22	10.9%	57.55	3.19	13.18	3.71	150,437
Catawba	190.94	7.3%	39.40	2.33	10.60	6.20	149,040
Cleveland	77.60	11.0%	12.58	0.71	4.61	1.44	97,057
Gaston	163.01	7.3%	29.13	1.71	9.45	2.89	193,890
Iredell	155.64	9.4%	28.19	1.67	8.79	5.13	139,732
Lincoln	34.82	6.4%	6.40	0.34	1.95	1.10	69,532
Mecklenburg	2,928.57	8.9%	1,134.54	39.63	142.70	78.95	796,245
Rowan	103.61	5.3%	19.43	1.18	5.65	3.45	133,344
Stanly	57.03	6.5%	8.63	0.50	3.33	1.83	58,916
Union	74.77	8.6%	13.32	0.80	4.27	1.44	161,338
Total	4,035.89	8.8%	1,353.34	52.29	206.10	107.14	2,011,194
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066
Piedmont Triad							
Alamance	119.85	7.9%	21.28	1.27	7.11	2.23	138,578
Caswell	5.71	5.8%	0.67	0.04	0.28	0.43	23,738
Davidson	104.97	8.4%	17.26	0.96	5.94	3.63	154,304
Davie	25.84	9.2%	5.19	0.27	1.46	0.49	38,937
Forsyth	520.01	7.4%	100.83	5.82	30.95	10.33	326,346
Guilford	948.68	6.5%	264.11	12.88	50.38	23.16	441,439
Montgomery	18.73	10.9%	2.15	0.10	0.90	1.84	27,360
Randolph	91.73	3.5%	16.29	0.91	5.55	1.53	137,286
Rockingham	53.96	8.3%	9.76	0.58	2.92	1.38	91,813
Stokes	17.72	5.1%	2.57	0.14	0.92	0.74	46,236
Surry	71.47	7.7%	11.86	0.68	4.04	1.63	73,046
Yadkin	28.19	5.0%	5.50	0.37	1.55	0.74	37,405
Total	2,006.86	6.9%	457.47	24.01	111.99	48.13	1,536,488
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066
Research Triangle							
Chatham	20.88	12.4%	2.89	0.16	1.25	0.40	56,090
Durham	467.86	6.3%	108.99	7.19	25.98	14.37	242,207
Franklin	14.82	8.9%	1.96	0.11	0.84	0.39	54,099
Granville	33.22	11.3%	4.75	0.29	1.94	0.99	53,360
Harnett	51.58	7.0%	8.44	0.51	2.91	1.24	101,612
Johnston	145.63	8.3%	25.29	1.57	8.29	3.93	146,319
Lee	52.61	5.8%	10.62	0.62	3.05	1.08	53,786
Moore	326.05	7.3%	84.48	5.50	17.47	10.44	80,863
Orange	127.20	6.9%	26.83	1.70	7.27	2.71	121,992
Person	24.73	5.4%	3.52	0.21	1.45	0.59	37,131
Vance	37.39	7.9%	5.85	0.32	2.21	1.19	43,628
Wake	1,218.86	7.7%	435.25	17.29	60.35	35.18	755,053
Warren	17.87	0.5%	2.48	0.12	0.68	1.63	20,218
Total	2,538.70	7.4%	721.35	35.58	133.68	74.16	1,766,358
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066

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Global Transpark							
Carteret	246.35	4.7%	50.64	3.27	11.67	16.04	62,766
Craven	87.42	9.7%	19.40	1.01	4.83	2.05	92,668
Duplin	31.88	4.8%	4.18	0.23	1.87	1.00	51,922
Edgecombe	44.25	11.7%	6.91	0.39	2.46	0.81	53,033
Greene	4.20	7.7%	0.47	0.03	0.24	0.15	20,167
Jones	3.09	8.7%	0.48	0.02	0.19	0.10	10,246
Lenoir	63.67	6.3%	12.15	0.65	3.57	1.32	58,280
Nash	178.55	2.9%	39.83	2.65	9.65	5.04	91,548
Onslow	137.64	10.7%	29.50	1.52	7.36	5.06	157,738
Pamlico	13.15	9.3%	1.78	0.08	0.57	1.55	13,068
Pitt	157.40	5.9%	34.51	2.00	8.37	3.72	143,212
Wayne	101.78	-1.4%	15.62	0.91	6.30	1.66	115,718
Wilson	75.44	7.1%	12.91	0.77	4.47	1.53	76,834
Total	1,144.83	5.6%	228.39	13.54	61.53	40.04	947,200
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066
NC's Northeast							
Beaufort	58.08	12.0%	8.55	0.46	2.98	3.71	46,010
Bertie	9.66	7.9%	1.12	0.05	0.54	0.58	19,638
Camden	1.53	6.0%	0.19	0.01	0.08	0.14	9,008
Chowan	16.61	8.6%	2.81	0.17	0.83	1.11	14,470
Currituck	109.45	9.8%	23.34	1.56	4.94	5.44	22,984
Dare	646.08	4.8%	152.57	10.75	32.59	31.06	34,770
Gates	4.88	8.9%	0.48	0.02	0.30	0.20	11,160
Halifax	55.83	7.1%	7.85	0.45	3.43	1.30	56,268
Hertford	22.14	6.9%	3.25	0.19	1.31	0.58	23,866
Hyde	27.49	7.6%	6.02	0.42	1.36	1.55	5,584
Martin	24.30	7.2%	4.12	0.25	1.35	0.65	24,577
Northampton	10.99	9.9%	1.45	0.06	0.50	0.98	21,598
Pasquotank	40.90	6.9%	7.17	0.46	2.31	0.98	38,894
Perquimans	7.83	5.1%	1.08	0.05	0.34	0.93	12,146
Tyrrell	3.35	6.4%	0.37	0.02	0.16	0.34	4,208
Washington	11.09	6.4%	1.67	0.10	0.62	0.50	13,420
Total	1,050.20	6.2%	222.03	15.02	53.65	50.05	358,601
State Totals	14,215.91	7.3%	3,750.70	185.22	747.70	461.03	8,682,066