



# NORTH CAROLINA TRAVEL AND TOURISM BOARD

- **TAMMY O'KELLEY**  
Chairperson, House Appointee
- **JOHN E. SKVARLA III**  
Secretary of Commerce
- **CHRISTOPHER CHUNG**  
EDPNC
- **KEVIN BAKER**  
Senate Appointee
- **SABRINA BENGEL**  
Governor Appointee
- **ROLF BLIZZARD**  
NC T&T Coalition
- **DONNA CARPENTER**  
DMANC
- **ROBERT COBB**  
NCPMA
- **ROBERT DANOS**  
Senate Appointee
- **S. LEWIS EBERT**  
NC Chamber
- **RICH GEIGER**  
DMANC
- **JOEL GRIFFIN**  
NCRLA
- **MARSHALL HILLIARD**  
NCRLA
- **RALPH HISE**  
Senator
- **KATHERINE HOPKINS**  
NCWU
- **KIM HUFHAM**  
DMANC
- **CHRISTOPHER HUMPHREY**  
Senate Appointee
- **CHARLES JETER**  
Representative
- **PAT MCELRAFT**  
Representative
- **CALEB MILES**  
NCTIA
- **LYNN MINGES**  
NCRLA
- **VINAY PATEL**  
Governor Appointee

JESSICA ROBERTS

## AGENDA

**Tuesday, May 10, 2016**

2:00 p.m. – 4:30 p.m.

**NC Museum of History  
Longleaf Classroom  
5 E. Edenton Street  
Raleigh, NC 27601**

2:00 p.m.	<b>Welcome, Introductions &amp; Ethics Policy Approval of Minutes</b>	Tammy O'Kelley
2:15 p.m.	<b>Comments from the Chair</b>	Tammy O'Kelley
2:30 p.m.	<b>Comments from the Secretary</b>	John E. Skvarla III
2:45 p.m.	<b>Executive Committee Report</b>	Tammy O'Kelley
3:00 p.m.	<b>Legislative and Industry Reports</b>	
	House Senate DMANC NCTIA NCRLA NC T&T Coalition NC DNCR	Rep's Pat McElraft & Charles Jeter Sen's Ralph Hise & Norman Sanderson Rich Geiger Caleb Miles Joel Griffin/Vinay Patel Kara Weishaar Karin Cochran/Cary Cox
3:30 p.m.	<b>EDPNC Update</b>	Christopher Chung
3:50 p.m.	<b>NC Visitor Services Annual Update</b>	Bryan Gupton
4:00 p.m.	<b>Visit NC Update</b> 2015 Year End Research	Wit Tuttell Marlise Taylor
4:20 p.m.	<b>General Discussion</b>	
4:30 p.m.	<b>Adjourn</b>	

### 2016 Travel & Tourism Board Meeting Dates:

*Locations for 2016 meetings will be announced prior to meeting date. These dates are subject to change.*

- August 9, 2016
- December 13, 2016