

NORTH CAROLINA TRAVEL AND TOURISM BOARD

TAMMY O'KELLEY

Chairperson, House Appointee

JOHN E. SKVARLA III Secretary of Commerce

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Visit North Carolina

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SABRINA BENGEL
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ROLF BLIZZARD NC T&T Coalition

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Governor Appointee

KATHY SPARROW

NCWU

CHRIS VALAURI

House Appointee

PAULA WILBER NCRLA

LYNN WINGATE

NCTIA

AGENDA

Monday, May 11, 2015

9:00 a.m. – 12:00 p.m.

NC Department of Commerce

301 N. Wilmington Street

Raleigh, NC 27601

9:00 a.m. Welcome, Introductions & Ethics Policy Tammy O'Kelley

Approval of Minutes

9:10 a.m. Comments from the Secretary Secretary John E. Skvarla

9:20 a.m. Comments from the Chair Tammy O'Kelley

9:30 a.m. NC Visitor Services Update

Legislative and Industry ReportsLegislatorsNC T&T CoalitionRolf BlizzardNCRLAVinay PatelDMANCDenny Edwards

Bryan Gupton

NCTIA Caleb Miles

10:20 a.m. **Budget and Finance Committee Report** Tammy O'Kelley

Sponsorship Requests

10:30 a.m. **Break**

10:00 a.m.

10:45 a.m. EDPNC/VisitNC Update Wit Tuttell

2014 Year End Research Marlise Taylor

11:45 a.m. **General Discussion**

12:00 p.m. **Adjourn**

2015 Travel & Tourism Board Meeting Dates:

Locations for 2015 meetings will be announced prior to meeting date. These dates are subject to change.

- August 4, 2015
- December 8, 2015