

NORTH CAROLINA TRAVEL AND TOURISM BOARD

ROLF BLIZZARD

Chairperson, NC T&T Coalition

J. KEITH CRISCO

Secretary of Commerce

LYNN MINGES

Assistant Secretary of Commerce

JOSH BASS

House Appointee

SABRINA BENGEL

Senate Appointee

DONNA CARPENTER

DMANC

CHRIS CAVANAUGH

Governor Appointee

ROBERT COBB NCPMA

TERESA DAMIANO

Senate Appointee

S. LEWIS EBERT NC Chamber

DENNY EDWARDS

DMANC

PHILLIP HAIRE Representative

SUSI HAMILTON

Representative

RALPH HISE Senator

KIM HUFHAM **NCTIA**

CHRISTOPHER HUMPHREY

Senate Appointee

VIMAL KOLAPPA Governor Appointee

RANDY KOLLS

NCRLA

LYNN LEWIS

NCTIA

ROBERT O'HALLORAN

NCRLA DAVIN OLSEN

House Appointee

JEAN PRESTON

Senator

JOAN PULLEY

House Appointee

JAMIE REIBEL

NCWU

LEONARD RIGSBEE

NCWII

THOMAS B. RUFF

NCRLA

SUSAN GALYON SPANGLER

Governor Appointee

STEVE THANHAUSER

NCRLA

MITZI YORK

DMANC

AGENDA

North Carolina Travel & Tourism Day Wednesday, May 16, 2012

11:00 a.m. - 1:00 p.m.

North Carolina Department of Commerce

301 N. Wilmington Street, 4th floor Board Room Raleigh, NC 27601

Welcome, Introductions & Ethics Policy Approval of Minutes

11:05 a.m. Comments from the Chair

11:10 a.m. **Legislative and Industry Reports**

> NC T&T Coalition Rolf Blizzard **NCRLA** Randy Kolls **NCTIA** Kim Hufham **DMANC Denny Edwards**

Rolf Blizzard

Rolf Blizzard

Legislators

11:45 a.m. **Division Update** Lynn Minges

> **Marketing Overview** Wit Tuttell

12:20 p.m. Working Lunch

12:45 p.m. Department of Cultural Resources Update Sec. Linda Carlisle

Adjourn 1:00 p.m.

11:00 a.m.

2012 Travel & Tourism Board Meeting Dates:

All meetings are scheduled in Raleigh in the Dept. of Commerce Board Room (4th Floor) unless otherwise announced.

- May 16, 2012 (Tourism Day)
- August 14, 2012
- December 4, 2012