



NORTH CAROLINA TRAVEL AND TOURISM BOARD

- **TAMMY O’KELLEY**
Chairperson, House Appointee
- **JOHN E. SKVARLA III**
Secretary of Commerce
- **WIT TUTTELL**
Visit North Carolina
- **SALLY ASHWORTH**
DMANC
- **KEVIN BAKER**
Senate Appointee
- **SABRINA BENGEL**
Governor Appointee
- **ROLF BLIZZARD**
NC T&T Coalition
- **DONNA CARPENTER**
DMANC
- **ROBERT COBB**
NCPMA
- **ROBERT DANOS**
Senate Appointee
- **S. LEWIS EBERT**
NC Chamber
- **DENNY EDWARDS**
DMANC
- **JOEL GRIFFIN**
NCRLA
- **RALPH HISE**
Senator
- **KATHERINE HOPKINS**
NCWU
- **CHRISTOPHER HUMPHREY**
Senate Appointee
- **CHARLES JETER**
Representative
- **PAT MCELRAFT**
Representative
- **CALEB MILES**
NCTIA
- **LYNN MINGES**
NCRLA
- **ROBERT O’HALLORAN**
NCRLA
- **VINAY PATEL**
Governor Appointee
- **JESSICA ROBERTS**
House Appointee
- **NORMAN SANDERSON**
Senator
- **ARTHUR SCHOOLS JR.**
Governor Appointee
- **KATHY SPARROW**
NCWU
- **CHRIS VALAURI**
House Appointee
- **PAULA WILBER**
NCRLA
- **LYNN WINGATE**
NCTIA

AGENDA

Tuesday, February 10, 2015
11:00 a.m. – 2:00 p.m.

Economic Development Partnership of North Carolina
15000 Weston Parkway
Cary, NC 27513

11:00 a.m.	Welcome, Introductions & Ethics Policy Approval of Minutes	Tammy O’Kelley
11:05 a.m.	Comments from EDPNC CEO	Christopher Chung
11:15 a.m.	Comments from the Secretary	Secretary John E. Skvarla
11:30 a.m.	Nominating Committee Update Recommendation for Approval of 2015 Chairperson	Denny Edwards
11:35 a.m.	Comments from the Chair	Tammy O’Kelley
11:45 a.m.	Sponsorship Request – Primitive Quartet	Reagan Riddle
12:00 p.m.	Working Lunch	
12:20 p.m.	Legislative and Industry Reports NC T&T Coalition NCRLA NCTIA	Legislators Rolf Blizzard Vinay Patel Caleb Miles
12:45 p.m.	Advertising Awareness and Return on Investment Study	Rick Cain
1:30 p.m.	EDPNC/VisitNC Update	Wit Tuttell
1:50 p.m.	General Discussion	
2:00 p.m.	Adjourn	

2015 Travel & Tourism Board Meeting Dates:

Locations for 2015 meetings will be announced prior to meeting date. These dates are subject to change.

- May 5, 2015
- August 4, 2015
- December 8, 2015