

NORTH CAROLINA TRAVEL AND TOURISM BOARD



AGENDA

Tuesday, February 10, 2009

11:00 a.m. – 2:00 p.m.

North Carolina Department of Commerce
301 N. Wilmington Street, 4th floor Board Room
Raleigh, NC 27601

- Chris Cavanaugh,
Chairperson
 - Sally Ashworth
 - Mike Butts
 - Haddon Clark
 - Teresa Damiano
 - Joyce Dugan
 - S. Lewis Ebert
 - Randy Kolls
 - Penny Leary-Smith
 - James Meacham
 - John Meroski
 - Davin Olsen
 - Doyle Parrish
 - Thomas M. Pashley
 - Ed Phillips
 - Harris Prevost
 - Joan Pulley
 - Jamie Reibel
 - Leonard Rigsbee
 - Thomas B. Ruff
 - Susan Galyon Spangler
 - Anne Steketeer
 - Steve Thanhauser
 - Walter Dalton,
Lieutenant Governor
 - Phillip Haire,
Representative
 - A.B. Swindell,
Senator
 - Alice Underhill,
Representative
 - J. Keith Crisco,
Secretary of Commerce
Ex Officio
 - Lynn Minges,
Assistant Secretary of
Commerce
Ex Officio
- 11:00 a.m. **Welcome & Introductions** Chris Cavanaugh
- 11:05 a.m. **Approval of Minutes**
- 11:10 a.m. **Comments from the Chair** Chris Cavanaugh
- 11:15 a.m. **Comments from Commerce Secretary** Secretary Keith Crisco
- 11:20 a.m. **2009 Legislative Overview**
- Division Budget, Occupancy Taxes** Dana Simpson
- School Start Legislation** Connie Wilson
- Meals Tax, Sin Taxes, Smoking** Paul Stone
- 12:20 p.m. **Other Legislative Updates** Legislators
- 12:30 p.m. **Working Lunch**
- 12:45 p.m. **Division Update** Lynn Minges
- VisitNC.com & Advertising Update** Jennifer Jenkins
- Division Budget Update & Welcome Centers Status** Bryan Gupton
- 2009-2010 Strategic Direction** Scott Gilmore
- 1:30 p.m. **Election of New Chair** Chris Cavanaugh
- New Chair Remarks**
- Adjourn**
- 2009 Travel & Tourism Board Meeting Dates:**
All meetings are scheduled in Raleigh in the Dept. of Commerce Board Room (4th Floor) unless otherwise announced.
- **May 12, 2009**
 - **August 18, 2009**
 - **December 15, 2009**