



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, August 16, 2011

11:00 a.m. – 1:30 p.m.

The Angus Barn Restaurant

9401 Glenwood Avenue (Highway 70 at Aviation Parkway)

Raleigh, North Carolina 27617

- **STEVE THANHAUSER**
Chairperson, NCRLA
 - **J. KEITH CRISCO**
Secretary of Commerce
 - **LYNN MINGES**
Assistant Secretary of Commerce
 - **JOSH BASS**
House Appointee
 - **SABRINA BENGEL**
Senate Appointee
 - **ROLF BLIZZARD**
NC T&T Coalition
 - **CHRIS CAVANAUGH**
Governor Appointee
 - **ROBERT COBB**
NCPMA
 - **TERESA DAMIANO**
Senate Appointee
 - **S. LEWIS EBERT**
NC Chamber
 - **DENNY EDWARDS**
DMANC
 - **PHILLIP HAIRE**
Representative
 - **SUSI HAMILTON**
Representative
 - **KIM HUFHAM**
NCTIA
 - **VIMAL KOLAPPA**
Governor Appointee
 - **RANDY KOLLS**
NCRLA
 - **TIM LAMPKIN**
DMANC
 - **PENNY LEARY-SMITH**
Senate Appointee
 - **ROBERT O'HALLORAN**
NCRLA
 - **DAVIN OLSEN**
House Appointee
 - **THOMAS M. PASHLEY**
Senate Appointee
 - **HARRIS PREVOST**
NCTIA
 - **JOAN PULLEY**
House Appointee
 - **JAMIE REIBEL**
NCWU
 - **LEONARD RIGSBEE**
NCWU
 - **THOMAS B. RUFF**
NCRLA
 - **SUSAN GALYON SPANGLER**
Governor Appointee
 - **MITZI YORK**
DMANC
 - **VACANT**
Senator
 - **VACANT**
Senator
- | | | |
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| | 11:00 a.m. Welcome, Introductions & Ethics Policy | Steve Thanhauser |
| | Approval of Minutes | |
| | 11:05 a.m. Comments from the Chair | Steve Thanhauser |
| | 11:10 a.m. Division Update | Lynn Minges |
| | Introduction to New Ad Agency | LGA |
| | 12:00 p.m. Lunch | |
| | 12:30 p.m. Marketing Update | Wit Tuttell |
| | 1:00 p.m. Industry & Legislative Updates | Legislators & Board Liaisons |
| | NC T&T Coalition | Rolf Blizzard |
| | NCRLA | Randy Kolls |
| | NCTIA | Kim Hufham |
| | DMANC | Denny Edwards |
| | NCWU | Jamie Reibel |
| | Legislature | T&T Board Legislators |
| | 1:30 p.m. Adjourn | |

2011 Travel & Tourism Board Meeting Dates:

All meetings are scheduled in Raleigh in the Dept. of Commerce Board Room (4th Floor) unless otherwise announced.

- **December 6, 2011**
- **February 2012 (TBD)**
- **May 2012 (TBD)**
- **August 2012 (TBD)**