

Impact of Domestic and International Travel on North Carolina, 2016-2022

Tourism Economics - 2023

Expenditures	2016	2017	2018	2019	2020	2021	2022	2022/21	2022/19
	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	% Change	% Change
Public Transportation	\$2,930.4	\$2,973.2	\$3,110.7	\$3,355.4	\$1,232.7	\$2,271.1	\$3,051.9	34.4%	-9.0%
Auto Transportation	2,925.7	3,098.7	3,381.9	3,500.7	2,736.0	3,818.4	4,577.7	19.9%	30.8%
Lodging	4,536.3	4,758.7	5,132.6	5,610.6	4,261.1	6,371.9	7,672.3	20.4%	36.7%
Foodservice	7,419.3	7,707.4	8,021.9	8,484.8	6,887.0	9,189.7	9,767.7	6.3%	15.1%
Recreation	3,530.4	3,677.5	3,773.8	4,003.5	2,427.6	3,928.9	4,260.0	8.4%	6.4%
Retail	2,676.7	2,806.6	2,944.0	2,964.4	2,146.6	3,002.8	3,086.4	2.8%	4.1%
Domestic	24,018.7	25,022.2	26,364.9	27,919.4	19,691.0	28,582.9	32,415.9	13.4%	16.1%
Int'l	1,259.7	1,299.1	1,299.3	1,305.2	268.3	337.0	910.1	170.1%	-30.3%
Total	\$25,278.4	\$26,321.3	\$27,664.2	\$29,224.6	\$19,959.3	\$28,919.8	\$33,326.0	15.2%	14.0%
Income	2016	2017	2018	2019	2020	2021	2022	2022/21	2022/19
	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	% Change	% Change
Public Transportation	\$1,710.1	\$1,987.0	\$2,077.9	\$2,101.1	\$1,710.4	\$1,806.0	\$2,060.7	14.1%	-1.9%
Auto Transportation	280.3	292.3	307.2	317.8	276.5	319.5	340.9	6.7%	7.3%
Lodging	1,385.8	1,495.3	1,555.0	1,652.5	1,265.3	1,582.2	1,855.6	17.3%	12.3%
Foodservice	1,833.7	1,939.3	2,048.3	2,202.7	1,772.2	2,218.7	2,410.4	8.6%	9.4%
Recreation	788.5	830.4	884.3	944.6	623.0	816.6	914.9	12.0%	-3.1%
Retail	562.9	564.2	586.9	608.0	493.3	570.5	593.8	4.1%	-2.3%
Planning	242.1	250.5	272.1	295.2	214.2	253.7	272.5	7.4%	-7.7%
Domestic	6,803.5	7,359.0	7,731.7	8,121.8	6,354.9	7,567.2	8,448.7	11.6%	4.0%
Int'l	387.2	407.7	397.5	412.3	92.4	101.1	252.2	149.6%	-38.8%
Total	\$7,190.7	\$7,766.8	\$8,129.2	\$8,534.1	\$6,447.3	\$7,668.3	\$8,700.9	13.5%	2.0%

Employment	2016	2017	2018	2019	2020	2021	2022	2022/21	2022/19
	(Thousands)	(Thousands)	(Thousands)	(Thousands)	(Thousands)	(Thousands)	(Thousands)	% Change	% Change
Public Transportation	24.2	25.8	26.0	26.8	22.9	23.7	25.4	7.2%	-5.2%
Auto Transportation	4.3	4.4	4.4	4.5	3.8	3.9	4.1	4.7%	-8.5%
Lodging	40.4	41.6	42.4	44.1	31.3	36.1	41.0	13.6%	-7.0%
Foodservice	87.0	89.2	90.7	92.8	72.6	80.5	86.1	6.9%	-7.2%
Recreation	33.9	35.0	36.1	37.2	25.0	28.7	31.9	11.2%	-14.2%
Retail	20.4	19.9	20.3	20.2	15.9	17.0	17.2	1.6%	-14.7%
Planning	5.1	5.0	5.6	5.8	4.8	5.0	5.1	2.2%	-10.6%
Domestic	215.3	220.9	225.5	231.3	176.2	194.9	210.9	8.2%	-8.8%
Int'l	11.5	11.6	11.1	11.3	2.5	2.6	6.0	133.4%	-46.9%
Total	226.7	232.4	236.7	242.6	178.7	197.5	216.9	9.8%	-10.6%
Tax Receipts	2016	2017	2018	2019	2020	2021	2022	2022/21	2022/19
	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	(\$ Millions)	% Change	% Change
Federal	\$1,388.3	\$1,473.2	\$1,542.7	\$1,627.1	\$1,205.6	\$1,541.1	\$1,677.0	8.8%	3.1%
State	1,064.4	1,100.6	1,151.5	1,211.4	891.6	1,197.9	1,275.7	6.5%	5.3%
Local	985.2	1,040.3	1,091.0	1,147.1	906.4	1,141.1	1,181.6	3.5%	3.0%
Domestic	3,437.9	3,614.0	3,785.1	3,985.5	3,003.6	3,880.2	4,134.4	6.6%	3.7%
Int'l	138.4	144.4	141.9	149.2	32.6	35.8	89.6	150.4%	-39.9%
Total	\$3,576.3	\$3,758.5	\$3,927.0	\$4,134.7	\$3,036.2	\$3,916.0	\$4,224.0	7.9%	2.2%