



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, May 24, 2022

10:30 a.m. – 12:30 p.m.

EDPNC Offices

150 Fayetteville St., Suite 1200

Raleigh, NC 27601

- **KIMBERLY ALBRITTON**
House Appointee
- **JIM BELEY**
NCRLA
- **ROLF BLIZZARD**
Chairperson,
NC T&T Coalition
- **CHRISTOPHER CHUNG** 10:30 a.m. **Welcome, Introductions & Ethics Policy** Rolf Blizzard
EDPNC **Approval of Minutes**
- **TAMARA DANIELS** 10:40 a.m. **Industry Updates** NC Travel & Tourism Coalition
Governor Appointee NC Restaurant & Lodging Assn
▪ **CHUCK EDWARDS** NC Travel Industry Assn
Senator Destination Marketing Assn of NC
▪ **DENNIS EDWARDS** NC Sports Leadership Council
NC T&T Coalition
- **JONATHAN FUSSELL** 10:50 a.m. **Legislative Update** Legislative Members
Senate Appointee
- **BOBBY HANIG** 11:00 a.m. **Get Back to a Better Place evaluation** Stephanie Brown
Representative Results of the 2021 Visit NC campaign, *Get Back to a Better Place*
▪ **LEE NETTLES** from Strategic Marketing & Research Insights
EDPNC
- **JAMES MEACHAM** 11:30 a.m. **EDPNC Update** Christopher Chung
DMANC
- **LYNN MINGES** 11:40 p.m. **Visit NC Update** Wit Tuttell
NCRLA
- **STEVEN PASQUANTONIO** 12:05 p.m. **Commerce Update** Marqueta Welton
Governor Appointee NC Dept of Commerce Bryan Gupton
Welcome Center Update
- **RAY PICKETT** 12:25 p.m. **Other Business**
- **MACHELLE SANDERS** 12:30 p.m. **Adjourn**
- **ANDREW SCHMIDT** **2022 Travel & Tourism Board Meeting Dates:**
NCTIA *Locations for 2022 meetings will be announced prior to meeting date. These dates are subject to*
▪ **SHARON SEXTON** *change.*
Senate Appointee • **Aug 23, Nov 15**
- **BOB STEINBURG**
Senator
- **VIVEK TANDON**
House Appointee