



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, November 23, 2021

10:30 a.m. – 12:30 p.m.

Join the Zoom Meeting

<https://us06web.zoom.us/j/82517218005>

Meeting ID: 825 1721 8005

One tap mobile

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+13126266799,,82517218005# US (Chicago)

▪ **KIMBERLY ALBRITTON**

House Appointee

▪ **JIM BELEY**

NCRLA

▪ **ROLF BLIZZARD**

Chairperson,

NC T&T Coalition

▪ **CHRISTOPHER CHUNG**

EDPNC

▪ **TAMARA DANIELS**

Governor Appointee

▪ **CHUCK EDWARDS**

Senator

▪ **DENNIS EDWARDS**

NC T&T Coalition

▪ **JONATHAN FUSSELL**

Senate Appointee

▪ **BOBBY HANIG**

Representative

▪ **MIKE HAWKINS**

EDPNC

▪ **JAMES MEACHAM**

DMANC

▪ **LYNN MINGES**

NCRLA

▪ **STEVEN PASQUANTONIO**

Governor Appointee

▪ **RAY PICKETT**

Representative

▪ **MACHELLE SANDERS**

Secretary of Commerce

▪ **ANDREW SCHMIDT**

NCTIA

▪ **SHARON SEXTON**

Senate Appointee

▪ **BOB STEINBURG**

Senator

▪ **VIVEK TANDON**

House Appointee

10:30 a.m. **Welcome, Introductions & Ethics Policy** Rolf Blizzard
Approval of Minutes

10:45 a.m. **Industry Updates** NC Travel & Tourism Coalition
NC Restaurant & Lodging Assn
NC Travel Industry Assn
Destination Marketing Assn of NC
NC Sports Leadership Group

11:00 a.m. **Legislative Update** Legislative Members

11:15 a.m. **North Carolina Travel Guide Update** Dana Grimstead

11:40 a.m. **EDPNC Update** Christopher Chung

11:45 a.m. **Visit NC Update** Wit Tuttell

12:05 p.m. **Commerce Update** Marqueta Welton
NC Dept of Commerce Bryan Gupton
Welcome Center Update

12:15 p.m. **Other Business**

12:30 p.m. **Adjourn**

2022 Travel & Tourism Board Meeting Dates:

Locations for 2022 meetings will be announced prior to meeting date. These dates are subject to change.

- Feb 22, May 24, Aug 23, Nov 15