



NORTH CAROLINA TRAVEL AND TOURISM BOARD

AGENDA

Tuesday, February 23, 2021
10:30 a.m. – 12:30 p.m.

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/918975845>

You can also dial in using your phone.

United States: [+1 \(646\) 749-3122](tel:+16467493122)

Access Code: 918-975-845

- **SALLY ASHWORTH**
House Appointee
 - **JIM BELEY**
NCRLA
 - **ROLF BLIZZARD**
Chairperson, NC T&T
Coalition
 - **STEPHANIE BROWN**
House Appointee
 - **MIKE BUTTS**
DMANC
 - **CHRISTOPHER CHUNG**
EDPNC
 - **KEVIN CORBIN**
Representative
 - **TAMARA DANIELS**
Governor Appointee
 - **CHUCK EDWARDS**
Senator
 - **DENNIS EDWARDS**
NC T&T Coalition
 - **JONATHAN FUSSELL**
Senate Appointee
 - **HOLLY GRANGE**
Representative
 - **BOB STEINBURG**
Senator
 - **MIKE HAWKINS**
EDPNC
 - **STEVEN PASQUANTONIO**
Governor Appointee
 - **LYNN MINGES**
NCRLA
 - **LEE NETTLES**
NCTIA
 - **SHARON SEXTON**
Senate Appointee
 - **DAVID SPRATLEY**
Interim Secretary of
Commerce
- | | | | | |
|--|------------|---|--|--|
| | 10:30 a.m. | Welcome, Introductions & Ethics Policy
Approval of Minutes
Introduction of new members | | Rolf Blizzard |
| | 10:45 a.m. | Tourism Industry Update from Tourism Economics | | Adam Sacks |
| | 11:15 a.m. | EDPNC Update | | Christopher Chung |
| | 11:25 a.m. | Legislative Update | | Legislative Members |
| | 11:40 a.m. | Visit NC Update | | Wit Tuttell |
| | 12:00 p.m. | Industry Updates | | NC Travel & Tourism Coalition
NC Restaurant & Lodging Assn
NC Travel Industry Assn
NC Sports Assn |
| | 12:15 p.m. | Commerce Update
NC Dept of Commerce
Welcome Center Update | | David Spratley
Bryan Gupton |
| | 12:25 p.m. | Other Business
Hill Carrow to present international sporting event | | |
| | 12:30 p.m. | Adjourn | | |
- 2021 Travel & Tourism Board Meeting Dates:**
Locations for 2021 meetings will be announced prior to meeting date. These dates are subject to change.
- **May 25, August 31, November 16**