

The 2019 Economic Impact of Domestic Travel on North Carolina Counties

Prepared for Visit North Carolina

By the U.S. Travel Association

County	Expenditures		Payroll		Employment		State Tax		Local Tax	
	Expenditures (\$ Millions)	Percent Change 2018/19	Payroll (\$ Millions)	Percent Change 2018/19	Employment (Thousands)	Percent Change 2018/19	State Tax Receipts (\$ Millions)	Percent Change 2018/19	Local Tax Receipts (\$ Millions)	Percent Change 2018/19
ALAMANCE	\$211.73	5.0%	\$35.86	4.3%	1.52	1.5%	\$12.27	4.4%	\$3.68	4.1%
ALEXANDER	23.22	5.9%	3.51	1.1%	0.13	2.5%	1.28	5.2%	0.96	4.9%
ALLEGHANY	26.98	6.1%	5.07	3.5%	0.20	2.2%	1.27	5.5%	1.80	5.2%
ANSON	18.79	4.6%	2.34	0.5%	0.11	0.8%	1.09	4.0%	0.46	3.7%
ASHE	64.92	6.9%	10.06	5.1%	0.45	2.3%	3.31	6.3%	3.48	6.0%
AVERY	140.78	6.2%	33.96	5.7%	1.41	2.8%	6.95	5.6%	6.19	5.3%
BEAUFORT	95.86	2.8%	13.37	2.9%	0.51	0.1%	4.81	2.2%	5.63	1.9%
BERTIE	15.00	2.8%	1.57	2.3%	0.05	-0.4%	0.83	2.2%	0.83	1.9%
BLADEN	45.26	5.6%	5.03	5.2%	0.21	2.4%	2.72	5.0%	1.30	4.7%
BRUNSWICK	633.62	5.8%	125.63	4.4%	6.03	1.6%	28.94	5.2%	38.37	4.8%
BUNCOMBE	1,294.25	6.7%	299.20	6.4%	12.52	3.5%	64.92	6.1%	41.91	5.8%
BURKE	110.01	2.7%	17.02	2.2%	0.76	0.4%	5.99	2.1%	3.09	1.8%
CABARRUS	478.16	1.9%	113.69	2.4%	4.66	0.1%	26.91	1.3%	8.36	1.0%
CALDWELL	61.19	10.1%	9.65	7.9%	0.38	5.6%	3.31	9.4%	1.88	9.1%
CAMDEN	2.24	1.2%	0.28	6.1%	0.01	3.2%	0.12	0.6%	0.18	0.3%
CARTERET	389.25	3.2%	75.65	4.6%	3.61	1.7%	17.29	2.6%	22.81	2.3%
CASWELL	9.82	3.5%	1.06	0.7%	0.04	0.1%	0.46	2.9%	0.69	2.6%
CATAWBA	302.79	3.3%	57.26	1.4%	2.51	0.7%	16.48	2.7%	8.96	2.4%
CHATHAM	63.32	4.6%	13.76	3.3%	0.66	1.8%	3.62	4.1%	2.18	3.9%
CHEROKEE	54.75	3.9%	8.90	4.1%	0.40	1.3%	2.49	3.3%	3.11	3.0%
CHOWAN	24.10	5.6%	3.53	-2.6%	0.16	-4.9%	1.16	5.0%	1.52	4.7%
CLAY	14.72	5.0%	1.67	1.3%	0.06	0.6%	0.60	4.4%	1.63	4.1%
CLEVELAND	119.79	2.4%	18.53	2.5%	0.75	0.2%	7.00	1.8%	2.10	1.5%
COLUMBUS	62.41	6.1%	7.76	3.3%	0.32	2.1%	3.56	5.4%	1.70	5.1%
CRAVEN	155.61	4.3%	31.16	2.6%	1.18	-0.2%	8.41	3.7%	3.38	3.4%
CUMBERLAND	601.12	4.7%	115.78	4.7%	4.82	1.9%	31.93	4.1%	12.66	3.8%
CURRITUCK	253.13	3.8%	46.21	2.4%	2.13	0.1%	11.68	3.2%	14.37	2.9%
DARE	1,267.02	6.7%	277.42	5.3%	13.88	2.5%	59.77	6.1%	56.69	5.8%
DAVIDSON	185.49	5.3%	26.96	2.3%	1.10	1.8%	10.26	4.7%	6.02	4.3%
DAVIE	40.83	3.4%	7.33	-3.6%	0.30	-3.3%	2.25	2.8%	0.73	2.5%
DUPLIN	44.21	1.9%	5.24	-1.2%	0.21	-3.9%	2.54	1.3%	1.43	1.0%
DURHAM	913.02	6.2%	199.56	5.5%	9.52	2.6%	48.13	5.6%	30.53	5.3%
EDGECOMBE	65.60	5.4%	9.68	5.6%	0.40	4.0%	3.61	4.8%	1.16	4.5%

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		Percent Change 2018/19		Percent Change 2018/19		Percent Change 2018/19		Receipts Percent Change 2018/19		Receipts Percent Change 2018/19
FORSYTH	1,001.94	5.4%	182.11	5.2%	7.47	2.7%	58.50	4.8%	18.29	4.5%
FRANKLIN	25.40	-1.2%	3.13	-2.2%	0.13	-4.8%	1.40	-1.8%	0.64	-2.1%
GASTON	291.94	5.6%	49.14	4.7%	2.08	1.9%	16.48	4.9%	4.79	4.6%
GATES	6.96	2.2%	0.62	-1.1%	0.02	-1.3%	0.43	1.6%	0.26	1.3%
GRAHAM	31.62	7.5%	5.75	6.3%	0.29	3.4%	1.47	6.9%	2.11	6.6%
GRANVILLE	54.79	4.5%	7.30	5.0%	0.32	2.2%	3.19	3.9%	1.55	3.6%
GREENE	6.65	8.9%	0.67	4.6%	0.03	1.8%	0.37	8.2%	0.24	7.9%
GUILFORD	1,591.64	7.0%	426.75	8.3%	15.00	5.3%	81.39	6.4%	35.96	6.0%
HALIFAX	106.51	5.0%	13.58	4.9%	0.58	2.0%	6.50	4.4%	2.58	4.1%
HARNETT	97.48	3.2%	14.97	3.8%	0.67	1.0%	5.29	2.6%	2.26	2.3%
HAYWOOD	204.26	7.5%	45.11	6.3%	1.91	3.4%	11.14	6.9%	7.62	6.6%
HENDERSON	324.77	3.6%	61.75	3.6%	2.53	0.8%	14.53	3.0%	13.86	2.7%
HERTFORD	29.36	-3.7%	4.03	-2.5%	0.18	-5.1%	1.74	-4.2%	0.74	-4.5%
HOKE	13.08	5.1%	1.67	1.5%	0.08	-1.2%	0.72	4.5%	0.20	4.2%
HYDE	37.32	-4.9%	7.53	-7.1%	0.38	-9.6%	1.74	-5.5%	2.03	-5.8%
IREDELL	281.29	3.5%	46.53	3.1%	2.03	1.5%	15.29	3.0%	8.57	2.6%
JACKSON	207.48	0.8%	51.85	1.9%	1.87	-0.8%	11.36	0.2%	9.50	-0.1%
JOHNSTON	276.08	7.8%	44.99	7.4%	2.00	4.5%	15.26	7.2%	6.92	6.9%
JONES	4.54	3.6%	0.66	3.2%	0.02	0.4%	0.28	3.0%	0.14	2.7%
LEE	84.82	2.6%	15.72	1.1%	0.67	-1.6%	4.84	2.1%	1.70	1.7%
LENOIR	93.92	0.5%	16.42	-1.5%	0.64	-4.2%	5.20	-0.1%	1.82	-0.4%
LINCOLN	61.49	3.1%	10.24	-0.3%	0.40	-3.0%	3.37	2.5%	1.83	2.2%
MACON	191.42	7.3%	35.13	6.3%	1.45	4.6%	8.48	6.7%	15.18	6.4%
MADISON	44.97	6.5%	9.31	6.0%	0.38	3.1%	2.29	5.8%	2.05	5.5%
MARTIN	34.65	4.1%	5.51	3.7%	0.24	0.9%	1.88	3.5%	0.85	3.2%
MCDOWELL	66.31	6.6%	10.58	6.2%	0.47	3.3%	3.46	6.0%	2.39	5.7%
MECKLENBURG	5,998.35	5.6%	2,124.59	4.2%	54.53	2.3%	279.74	5.0%	145.99	4.6%
MITCHELL	25.13	1.2%	4.21	4.3%	0.19	5.3%	1.10	0.6%	1.08	0.3%
MONTGOMERY	33.87	8.4%	3.68	8.5%	0.13	5.6%	1.55	7.8%	3.48	7.4%
MOORE	563.02	8.1%	134.32	7.7%	6.36	4.8%	28.40	7.5%	16.63	7.2%
NASH	324.50	5.0%	65.60	4.0%	3.18	1.2%	16.83	4.4%	8.79	4.1%
NEW HANOVER	658.78	7.5%	158.15	6.0%	6.68	3.2%	31.56	6.9%	26.35	6.5%
NORTHAMPTON	16.28	7.8%	1.93	3.6%	0.06	3.1%	0.73	7.2%	1.38	6.9%
ONSLow	264.71	6.2%	52.29	6.1%	1.94	3.2%	13.71	5.6%	9.99	5.3%

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		Percent Change 2018/19		Percent Change 2018/19		Percent Change 2018/19		Percent Change 2018/19		Percent Change 2018/19
ORANGE	218.38	5.0%	42.98	2.5%	1.97	1.5%	11.62	4.4%	4.71	4.1%
PAMLICO	20.24	3.0%	2.53	1.7%	0.09	-1.0%	0.83	2.4%	2.21	2.1%
PASQUOTANK	69.84	6.4%	11.24	5.1%	0.52	2.3%	3.81	5.8%	1.58	5.4%
PENDER	105.76	4.0%	19.57	4.0%	0.86	1.2%	5.01	3.4%	7.31	3.1%
PERQUIMANS	12.12	8.8%	1.52	5.2%	0.05	3.0%	0.50	8.1%	1.38	7.8%
PERSON	39.70	3.5%	5.27	3.8%	0.23	1.0%	2.31	2.9%	0.88	2.6%
PITT	271.08	4.0%	57.12	4.0%	2.34	1.1%	13.93	3.4%	5.98	3.1%
POLK	30.31	-6.6%	4.85	-2.7%	0.22	-3.6%	1.57	-7.1%	1.71	-7.4%
RANDOLPH	161.65	5.3%	26.33	4.8%	1.08	3.0%	9.70	4.6%	2.62	4.3%
RICHMOND	54.77	3.3%	10.02	0.0%	0.45	0.0%	2.87	2.7%	1.03	2.4%
ROBESON	162.97	2.0%	25.76	0.9%	1.22	0.5%	9.36	1.4%	3.23	1.1%
ROCKINGHAM	80.76	7.3%	13.93	5.3%	0.60	4.4%	4.23	6.7%	1.95	6.3%
ROWAN	199.05	7.8%	34.33	6.2%	1.53	3.3%	10.44	7.2%	6.40	6.8%
RUTHERFORD	200.52	5.8%	30.45	5.8%	1.39	3.8%	11.87	5.2%	6.03	4.9%
SAMPSON	56.77	6.5%	7.85	6.5%	0.31	3.7%	3.16	5.9%	1.80	5.6%
SCOTLAND	46.86	0.3%	8.25	1.0%	0.38	-1.8%	2.55	-0.3%	0.82	-0.6%
STANLY	89.36	5.4%	12.54	4.9%	0.53	2.1%	5.15	4.8%	2.65	4.4%
STOKES	28.57	9.0%	3.85	7.3%	0.15	4.4%	1.45	8.4%	1.12	8.1%
SURRY	137.79	5.3%	21.03	3.8%	0.88	2.4%	7.57	4.7%	2.95	4.3%
SWAIN	232.01	7.8%	69.82	6.9%	2.34	4.0%	14.27	7.2%	5.11	6.9%
TRANSYLVANIA	114.92	8.1%	22.21	7.6%	0.91	4.7%	4.39	7.5%	5.26	7.1%
TYRRELL	4.00	4.3%	0.41	3.9%	0.02	1.1%	0.18	3.7%	0.38	3.4%
UNION	152.37	3.3%	25.56	3.6%	1.11	0.9%	8.33	2.7%	2.73	2.4%
VANCE	51.74	-0.9%	7.49	-0.8%	0.31	-2.9%	3.08	-1.5%	1.52	-1.8%
WAKE	2,563.34	6.8%	855.16	6.2%	24.77	3.3%	121.74	6.2%	67.97	5.8%
WARREN	31.07	16.6%	3.71	6.4%	0.13	3.5%	1.13	15.9%	2.75	15.6%
WASHINGTON	16.51	3.4%	2.31	2.9%	0.10	0.1%	0.91	2.8%	0.70	2.4%
WATAUGA	284.73	7.9%	66.44	6.5%	2.97	3.8%	14.05	7.3%	11.12	6.9%
WAYNE	190.86	6.7%	27.19	6.6%	1.15	3.7%	11.78	6.1%	2.92	5.7%
WILKES	83.72	3.3%	12.93	1.6%	0.57	-0.9%	4.08	2.7%	2.01	2.4%
WILSON	132.12	4.6%	20.49	3.3%	0.90	0.5%	7.71	4.0%	2.53	3.7%
YADKIN	41.35	2.3%	7.58	1.9%	0.38	2.5%	2.20	1.8%	1.00	1.4%
YANCEY	43.83	7.9%	7.41	4.9%	0.28	5.7%	1.94	7.2%	3.07	6.9%
STATE TOTALS	\$ 26,773.35	5.6%	\$ 6,667.63	5.0%	236.58	2.5%	\$ 1,349.9	5.0%	\$ 813.0	4.8%